



DEAR FRIENDS & NEIGHBORS,

In 2007, we at Southwire established our vision of corporate sustainability through the introduction of our five pillars—Building Worth, Growing Green, Living Well, Giving Back and Doing Right. Although Southwire has long been committed to operating

responsibly, the alignment of our strategic goals to these five pillars broadened our understanding and assessment of what it means to operate our business successfully. In the last seven years, we have enjoyed tremendous growth, despite one of the worst economic downturns in our nation's history. That alone is a testament that we are doing something right.

In this update, we share our progress and challenges of the past two years. Some key highlights include:

Southwire was named Georgia Manufacturer of the Year in 2013 by the Georgia Department of Economic Development.

Last year Southwire partnered with the University of West Georgia in the implementation of the one-of-a-kind Southwire Sustainable Business Honors Program, which allows students to earn bachelor's and master's degrees in sustainable business in four years.

Through 2013, Southwire's 12 for Life® program graduated 665 students who were at-risk of not completing high school.

Despite falling short of our target of achieving an OSHA Total Recordable Injury Rate (TRIR) of 2.0 by 2012, we have achieved a 45-percent reduction against our 2007 TRIR baseline by finishing 2013 with a TRIR of 2.20.

Landfilled waste has been reduced by 77 percent since 2007. Although our more challenging waste streams are yet to be addressed, we remain committed to achieving zero-landfill status by 2017.

Admittedly, there is still much work to be done. However, it is important to celebrate our accomplishments as we look to the future. In early 2014, Southwire took a giant step in our growth initiative by acquiring Coleman Cable. By welcoming the talented and dedicated Coleman team to the Southwire family, we look forward to achieving new levels of growth, innovation and service as we tap into each other's ideas and experiences. Southwire remains committed to our vision of sustainability and the pillars that define it. We also look forward to identifying and achieving our next generation of sustainability goals and objectives as a "new" Southwire.

Sincerely,

Stu Thorn, CEO

OUR GOALS

Sustainability is defined as meeting the needs of the present generation while still enabling future generations to meet their needs. We at Southwire express our sustainability philosophy based on the principles of Building Worth, Growing Green, Living Well, Giving Back and Doing Right. In 2007, we established a number of baseline goals to kick-start our sustainability efforts. Annually since then, we have reported on our progress toward these targets. Over time, we have also refined some of our goals as progress has been made, our knowledge and understanding have increased, different challenges have arisen and new information has become available.

While our progress since 2007 is encouraging, we know that we can achieve more. In 2013, Southwire contracted with RobecoSAM to conduct a sustainability assessment of our activities and procedures and objectively identify areas for potential improvement. Southwire is in the process of reviewing this feedback, and we anticipate applying many of their recommendations to strengthen our sustainable business practices in the coming years.

OUR PERFORMANCE

	2012	2013
Total Revenue	\$5.0 billion	\$4.8 billion
Factories	19	19
Distribution Centers	12	13
Countries with Operations	3	3
Employees	5,100	5,500
Pounds Copper Processed	783 million	785 million
Pounds Aluminum Processed	442 million	429 million

OUR BUSINESS

At Southwire, we deliver power... responsibly. We are North America's leading manufacturer of wire and cable used in the transmission and distribution of electricity. Our products help provide electricity to millions of people around the world. We offer a full line of products to meet a wide range of needs in various markets.

ELECTRICAL: The Electrical Division offers a wide variety of wire and cable solutions for the residential, commercial and institutional construction markets. These include building wire, metal clad cable, flexible cord, electronic and security cable, flexible metallic or liquid tight non-metallic conduit and telephone power cable. In addition, we provide a number of other products used by electrical contractors, such as Maxis™ cable pulling tools, SIMpull Head® pulling grips and more.

ENERGY: The Energy Division offers products, such as overhead conductors, insulated products for secondary distribution and medium- and high-voltage cables for underground applications. Innovative products include SureSeal® self-healing cable, Proof Positive® theft deterrent cables and HS285® high-temperature, low-sag transmission conductor.

INDUSTRIAL: Our Industrial Division products support a broad range of applications in industries such as power generation, wastewater treatment, petrochemical, mining, transportation, automotive, refineries, liquefied natural gas terminals, and institutional campuses such as hospitals and universities. Our industrial products include medium voltage power cable, tray cable, armored cable, mining cable and transit cable.

OEM: Our OEM Division supports original equipment manufacturers that use Southwire wire, aluminum rod and copper rod in the manufacture of their own products. The OEM group serves customers in various markets, such as electrical motors, lighting assemblies, household appliances, automotive wiring harnesses, HVAC equipment and alternative energy.

SCR TECHNOLOGIES: Southwire has designed and developed state-of-the-art systems that produce high quality copper and aluminum rod with lower operating costs, higher reliability and simplified operations. Today, more than half of the world's continuous-casting electrolytic tough pitch (ETP) copper rod capacity uses SCR® technology.

OUR VISION

We will sustain our company in a fiercely competitive industry by believing in and supporting our employees who, in turn, will ensure our performance exceeds that of our competitors, by:



BUILDING WORTH: Our success depends on our customers' success. We will build worth for our shareholders, customers and other stakeholders by achieving the lowest cost, highest quality and best service in our industry. To do this, we must lead our core markets with superior products, grow steadily, spend wisely, keep debt low and protect our investments.



GROWING GREEN: We will reduce our environmental footprint, even as we grow. By so doing, we will not only sustain our business, but we will also help sustain the communities in which we work and the world in which we live.



LIVING WELL: We will preserve and enhance the lives of our employees by building and sustaining a workplace that is satisfying, meaningful and fun. In doing so, we will make certain that safety and health are always top priorities and will never forget to treat each other with dignity and respect.



GIVING BACK: Our neighbors depend on us, just as we depend on them. We will strive to improve the quality of life in the communities in which we work. This goes beyond providing jobs and paying taxes. It also means giving to those in need, not only with our time and talent, but also by sharing our financial resources.



DOING RIGHT: We will foster a culture guided by ethical values. We will not forget to live up to those values, even when it might be difficult. And when we make mistakes, we will be transparent and responsive to our critics.

OUR COMMITMENT

At Southwire, our business activities impact a number of important stakeholders, and we owe a responsibility to each.

OUR EMPLOYEES: Southwire's success starts with its people. Through the resourcefulness, hard work, innovation and loyalty of our employees, Southwire has prospered for more than 60 years.

OUR COMMUNITIES: We have facilities in various locations in the United States, Canada and Mexico, and we cherish the opportunity to give back to the communities where we live, work and raise our families.

OUR CUSTOMERS: Southwire's success is linked to that of our customers. With that in mind, we are committed to providing our customers with the functionality, quality, reliability and on-time delivery they expect.

OUR SUPPLIERS: Southwire depends on the support of our supply chain partners. Only through partnerships can we help each other achieve our sustainability and business goals.

THE ENVIRONMENT: At Southwire, we are serious about doing our part to help protect the environment. Being a good environmental steward is smart business, and it is the right thing to do.



QUESTIONS? COMMENTS?

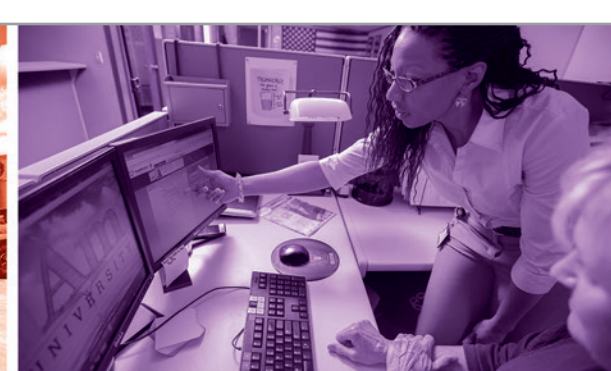
This pamphlet presents the highlights of our sustainability performance. More details can be found on our website at www.southwire.com. Also, feel free to contact us if you have comments or questions at sustainability@southwire.com.

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SUSTAINABILITY UPDATE 2013





OUR LEGACY

Roy Richards, Sr., founded Southwire Company on March 23, 1950 to help bring the promise and convenience of electricity to rural western Georgia. Starting with a dozen employees, used equipment, and one man's vision, Southwire has grown into one of the largest wire and cable manufacturers in the world.

Mr. Richards was a visionary who was not afraid to think big. He was driven to success by a clear and disciplined mind, savvy business judgment, an innovative spirit and a delight in hard work. At the same time, he was guided by his faith, love for his family and a sense of community.

Since our humble start in 1950, Southwire has introduced many new innovative products and processes. From our Southwire Continuous Rod® technology for continuously casting copper and aluminum rod to our work in the development of high-temperature superconducting power cables, Southwire has dramatically changed how wire and cable are made.

It all started with one man's desire to make life easier for his family, friends and neighbors. That commitment to technological innovation, customer service, employee empowerment and improving our communities remains the cornerstone of our company today even as Southwire continues to grow.

BUILDING WORTH



SUSTAINABLE BUSINESS OPERATIONS

In order to support our goals of Growing Green, Living Well, Giving Back and Doing Right, Southwire must be financially successful.

Our sustainable future is linked directly to that of our customers and suppliers. We are currently developing programs to better understand the sustainability efforts and initiatives of our entire value chain, so we can share ideas and support each other. In doing so, Southwire has realized profitable growth even in the midst of challenging economic conditions in many of our major markets. Ensuring we are well positioned to safely and reliably service our customers is also an important part of our Building Worth platform. To that end, 2013 marked the highest capital investment in our company's history.

PRODUCT DEVELOPMENT

Southwire is making a concerted effort to include sustainability principles in our product design criteria. Our research and development criteria for evaluating the sustainable nature of a project include minimizing the amount of resources used in a product, reducing or avoiding the use of hazardous materials, maximizing the recycled content of a product, decreasing the environmental impact during the use phase, developing products for the renewables market and developing products with a smaller carbon footprint. We also aim to maximize recyclability and beneficial reuse potential of our products where possible.

OUR GOALS	STATUS
Supply Relations – Conduct resource supply assessments with our top 20 suppliers based on spend and collaborate to identify and pursue sustainability objectives and targets by 2015.	Formal program under development.
Product Development – Actively incorporate sustainability principles in the research and development of new products and services.	Product sustainability considerations defined, targets set, and performance tracked.

GROWING GREEN



ENVIRONMENTAL STEWARDSHIP

At Southwire, environmental compliance is just the starting point, not the goal. Our goals to achieve zero landfill and improve energy and water use efficiency are further examples of how we are striving to become better stewards of our planet's resources. Through disciplined execution of our action plans and on-going monitoring and measurement of our progress, we will continue to minimize our environmental footprint, even as we grow our business.

ALTERNATIVE ENERGY

While we strive to operate our facilities in an environmentally-responsible manner, we are also looking for opportunities to support our sustainability-minded customers. For example, in 2012-13, we formed a partnership with Clean Line Energy where we will be the preferred supplier for transmission lines that will deliver 3,500 megawatts of renewable energy to communities and business in mid-south and southeastern states.

OUR GOALS	STATUS
Waste – Achieve and maintain zero-landfill status by end of 2017.	2012 – 76% cumulative landfill reduction compared to baseline. 2013 – 77% cumulative landfill reduction compared to baseline.
Energy – Increase energy efficiency from 2010 baseline by 10% by end of 2020.	2012 – 10% efficiency improvement compared to baseline. 2013 – 12% efficiency improvement compared to baseline.
Water – Increase operational water use efficiency from 2010 baseline by 10% by end of 2020.	2012 – 17% efficiency improvement compared to baseline. 2013 – 17% efficiency improvement compared to baseline.

LIVING WELL



INDIVIDUAL WELLNESS

The strength of Southwire lies in our people. By focusing our efforts on Living Well, we are working to improve the health and safety of our employees. All employees are encouraged to participate in free annual biometric screenings. As a whole, we have taken steps to encourage healthier lifestyles for all employees and have provided opportunities in these areas. In 2013, through our annual biometrics testing, we received a report card for our health across the company. We scored a C+ overall, and while that is a passing grade, there is room for improvement in our health and the quality of our lives.

EMPLOYEE SAFETY

Another part of Living Well is staying safe on the job. In 2013, we launched the “Don't Be A Hero” campaign to encourage a safety mindset from all employees. By reminding our people that safety is more important than any production goal, we are motivating our workforce to step back and think before making any decisions that could cause them physical harm. Along with that, we established focused injury prevention teams for Hand and Fingers, Strains and Sprains and New to the Job injury types. We continued to establish the OSHA Voluntary Protection Program (VPP) health and safety management systems at our U.S. based locations making applications for evaluations. We added one new OSHA VPP Star site to our fold in 2013, bringing the total to 12 Southwire VPP Star sites.

OUR GOALS	STATUS
Operational Safety – Achieve and maintain a total recordable incidence rate (TRIR) of 2.0 by 2012.	2.86 TRIR for 2012. 2.20 TRIR for 2013.
Health & Wellness – Establish a health and wellness awareness campaign that includes education, training and nutritional advice by end of 2012.	Southwire employees improved in 4 out of 5 areas measured from the prior year. Our overall grade was a C+, but we are continually looking for ways to improve in our health.

GIVING BACK



COMMITMENT TO EDUCATION

Southwire's 12 for Life® initiative provides at-risk high school students with the opportunity to receive mentoring and earn wages in a manufacturing facility. We also supported education through the Southwire Engineering Academy, which provides hands-on application for high school students who are gifted in science, technology, engineering and math. Our Southwire Center for Manufacturing Excellence and implementation of the Southwire Sustainable Business Honors Program with the University of West Georgia continued our focus on education at the post-secondary level.

COMMUNITY OUTREACH

Company-wide, more than 500 Project GIFT® “Blackshirt” volunteers participate in almost 100 community outreach events each year. In 2012, Project GIFT® joined channel partner Brazill Brothers to provide disaster relief for the victims of Hurricane Sandy. In 2013, 15 facilities participated in our 9th Annual Back to School Supply Giveaway, providing supplies to over 12,500 students attending more than 200 schools. Also in 2013, Project GIFT volunteers collected five tractor trailer loads of disaster relief supplies for victims of the Oklahoma City tornadoes and traveled to the storm-ravaged city to distribute those supplies.

OUR GOALS	STATUS
Education – Annually participate with academic institutions to promote sustainability initiatives within communities in which we operate.	Developed partnerships with various institutions, including implementation of the Southwire Sustainable Business Honors Program with the University of West Georgia.

DOING RIGHT



ETHICS & TRANSPARENCY

Doing Right means that we live up to our values as a company, no matter what. Periodically reviewing the scope, relevance and accuracy of our policies helps ensure that we are consistently setting the highest standards for business conduct. In 2013, we released the latest update of our code of ethics entitled Do the Right Thing, and all employees were given the opportunity to review the new policy and sign a commitment form agreeing to abide by this code as we conduct ourselves as representatives of Southwire.

We have proven ourselves to be transparent to our employees, our customers and our community. We remain consistent in our open communication with our surrounding communities when any environmental concerns arise.

Conducting our business with integrity builds and fosters the trust necessary to ensure the continuing and sustainable partnerships we have developed over the years and rely on to deliver quality products to our customers.

OUR GOALS	STATUS
Governance – Update our code of ethics, expand training and provide annual testing by end of 2011.	Code of Ethics update completed in 2012. Ethics training was completed for all employees in 2011 and all Carrollton-based employees in 2013. Employees in other locations will be trained in the first quarter of 2014.
Assurance – Obtain independent, third-party financial audits every year and environmental audits every two years.	Independent financial audit completed in 2012 and 2013. Environmental audit cycle completed in 2012 and 2013.